



Association of Zoo Veterinary Technicians 2024 Sponsorship Opportunities

Package Deals:

Flamingo Package \$250

- Welcome bag inserts
- Website advertising logo
- Proceedings advertising logo

Pangolin Package \$500

Flamingo Package PLUS:

- Receive a list of all conference attendees and their email addresses. Each attendee has the option to opt-out of providing their information to sponsors but will be encouraged to participate

Sea Turtle Package \$1500

Pangolin Package PLUS:

- Break sponsorship
- Exhibitor table

Tiger Package \$2000

Sea Turtle Package PLUS:

- Lunch sponsorship (upgrade from Break sponsorship)
- Proceedings advertising ½ page ad
- *Add a Nametag Advertising Logo for only \$275 or a Banner Advertising Logo for \$400 (opportunities are limited)*

Rhino Package \$2500

Tiger package PLUS:

- Icebreaker sponsorship (upgrade from Lunch sponsorship; opportunities are limited)
- Proceedings advertising full page ad (upgrade from ½ page ad)
- Five minutes of podium time to talk about your company to the in-person attendees
- *Add a Nametag Advertising Logo for only \$275 or a Banner Advertising Logo for \$400 (opportunities are limited)*

À la Carte Items:

Welcome Bag Insert Donations

Swag bag items are a huge hit for our in-person attendees (samples, pens, mouse-pads, flash drives with marketing material, etc.)

Promotional pamphlets and brochures are welcome with a \$50 donation

All item donations valued over \$100 will receive the website advertising logo

Proceedings Advertising Logo \$125

Your logo will be printed in the proceedings to be seen by all in-person and virtual attendees

Website Advertising Logo \$125

Your logo and web link will be displayed on the home page of the AZVT website for one year. Your logo and web link will also be on the landing page of our virtual platform for the duration of the conference.

Proceedings Advertising ½ or Full-Page Ad \$175 or \$225

Publish an advertisement in the annual proceedings for all in-person and virtual attendees to see

Exhibitor Table \$250

Display your products, information, or demo equipment for 2 days during the conference. Exhibitors can register for the conference through our online platform and be able to set booth hours and chat with our virtual attendees. Lead capture will be available directly through our vendor at the time of registration. *Additional fees may apply for electricity access.*

Name Tag Advertising Logo \$425 (Opportunities are limited)

Your logo will be displayed on the name badge of every attendee for the conference

Banner Advertising Logo \$500 (Opportunities are limited)

Your logo will be displayed on a large banner behind the speaker's podium

Break Sponsorship \$1000 (Opportunities are limited)

Your company's name and logo will be displayed on the refreshment and/or snack table. Your company's name and a brief description of your company will be announced before your scheduled sponsored break.

There are two breaks per full day of lectures; opportunities are limited

Lunch Sponsorship \$1500 (Opportunities are limited)

Your company's name and logo will be prominently displayed throughout the lunch

Icebreaker Sponsorship \$2000 (Opportunities are limited)

Your company's name and logo will be prominently displayed throughout the event

Raffle Items